Product reviews

Basic citation format:

AuthorLastName, Fl. Ml. (Year published, month date). Title of video [Product review]. Retrieved from URL.

Use: Zotero format for “Blog post.” Fill in the following six fields:

- Title
- Author (name or account handle)
- Website Type (type in Product review)
- Date (use Published date)
- URL (get permalink)
- Access date (for your reference)

Examples of APA bibliographic citations for product reviews


Examples of APA in-text citations for product reviews with an author or handle

1: Author-date in parentheses, no signal phrase

Every bookstore hides secrets that can’t be found on bookseller websites (Always Trust in Books, 2017).

2: Author in signal phrase, date in parentheses

The reviewer Always Trust in Books (2017) wrote “Every bookshop is hiding wonderful secrets, secrets that cannot be found on book websites.”

Examples of APA in-text citations for product reviews from an anonymous or unnamed author

1. Author-date in parentheses, no signal phrase

One anonymous reviewer wrote “No one utilizes symbols better than Hawthorne” (“Years later,” n.d.)